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CREATING YOUR OWN DESTINY

How to Get Exactly What You Want Out of Life and Work

By Patrick Snow

Are our destinies determined at birth, through the DNA we inherit from each parent? Or does our DNA combine with our opportunities, decisions, actions, education, friends, family and society to determine the future for us?

90 percent of people think and act as if their destiny is foreordained, while only about 10 percent believe in the capacity to change and act on it. It is one of the great questions of life.

In his new book, **Creating Your Own Destiny: How to Get Exactly What You Want Out of Life and Work (Wiley; 9780470582022, \$24.95; Hardcover)**, Patrick Snow explains the above questions and demonstrates to the majority how to apply his personal credo to dream, plan, execute and soar to achieve their desired future. Based on time-honored principles, theories, and case studies, this book provides a *Success Road Map* for individuals who are seeking to achieve success but are not satisfied with their careers.

The 90 percent of the planet's population that haven't achieved significant success believe it's impossible for us to create our own destinies and shape our own futures. But the other 10 percent have agreed that everyone is endowed with the same ability to take charge, create success, and pre-determine his or her future. Readers of this book will be empowered to achieve extraordinary results.

About the Author:

Patrick Snow (Bainbridge Island, WA) is an international best-selling author and a professional keynote speaker. He has been studying the field of personal growth and development for more than 20 years, and as a result has been dubbed "The Dean of Destiny" by high achievers nationwide. In 2000, he launched his company, *The Snow Group*, with a mission of helping others overcome their fears by turning their career distress into personal success.

Leading the way for a new generation of speakers, Patrick is one of the most talented and passionate young keynote speakers on the circuit today. At age forty-one, he has given more than 1,500 inspirational speeches throughout North America and Asia; his clients include New York Life, MassMutual Insurance, the U.S. Air Force, and Marriott International, to name a few. His destiny message has been featured as a cover story in *USA TODAY* and the *New York Times*.

For more information visit: <http://www.PatrickSnow.com/>

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